

## SEMDA 2012 Conference – SPONSORSHIP BENEFITS

### **Premier Sponsor – \$12,500**

- Podium recognition throughout conference
- Speaking opportunity
- Company representative introduces keynote speaker
- Conference pre-promotion
- Pre- and post-conference email blast
- Subject Matter Expert Featured -- Partnering Plus
- Opportunity to nominate panelists
- Six complimentary registrations to conference
- List of attendees
- PowerPoint recognition of company name and logo during plenary conference sessions and VIP Reception
- Prominent placement of company name and logo throughout conference
- Company "Welcome Letter" in conference program
- Logo and company name on front cover of conference program
- Full page ad in prime position in conference program
- Company profile in conference program
- Logo and hyperlink on conference website
- Prime exhibit table
- Opportunity to purchase additional registrations at discounted rate
- Opportunity to provide one approved bag stuffer

### **VIP Reception Sponsor – SOLD**

### **Spotlight Award -- \$7,500**

- Recognition from the podium
- Speaking opportunity
- Introduction of Spotlight Award winner at VIP Reception
- Conference pre-promotion
- Pre- and post-conference email blast
- Subject Matter Expert Featured -- Partnering Plus
- Opportunity to nominate panelists
- Four complimentary invitations to VIP Reception
- Four complimentary registrations to conference
- List of attendees
- PowerPoint recognition of company name and logo during plenary conference sessions
- Prominent placement of company name and logo throughout conference
- Full page ad in choice position in conference program
- Company profile in conference program
- Logo and hyperlink on conference program.
- Choice exhibit table
- Marketing materials on general sponsor table
- Opportunity to purchase additional registrations at discounted rate
- Opportunity to provide one approved bag stuffer

### **Padfolio Sponsor – \$7,500 NEW**

### **Lanyard/Name Badge Sponsor – SOLD**

### **Conference Tote Bag – \$7,500**

- Company name/logo prominently displayed on indicated item (shared w/smaller conference logo) given to all attendees
- Conference pre-promotion
- Pre- and post-conference email blast
- Subject Matter Expert Featured -- Partnering Plus
- Opportunity to nominate panelists
- Four complimentary invitations to VIP Reception
- Four complimentary registrations to conference
- List of attendees
- PowerPoint recognition of company name and logo during plenary conference sessions
- Prominent placement of company name and logo throughout conference
- Full page ad in conference program
- Company profile in conference program
- Logo and hyperlink on conference website
- Choice exhibit table
- Opportunity to purchase additional registrations at discounted rate
- Opportunity to provide one approved bag stuffer

### **VC Sponsor – \$6,000**

- Recognition during VC Panel
- Remarks during VC Panel
- Placement of company logo on easel sign at VC Panel & Dinner location
- Conference pre-promotion
- Pre-conference email blast
- Subject Matter Expert Featured -- Partnering Plus
- Opportunity to nominate panelists

- Three complimentary invitations to VIP Reception
- Three complimentary registrations to conference
- PowerPoint recognition of company name and logo during plenary conference sessions
- Prominent placement of company name and logo throughout conference
- Full page ad in choice position in conference program
- Company profile in conference program
- Logo and hyperlink on conference website.
- Exhibit table
- Opportunity to purchase additional registrations at discounted rate
- Opportunity to provide one approved bag stuffer

**Business Development Sponsor -- \$6000**

- Recognition during BD Panel
- Remarks during BD Panel
- Placement of company logo on easel sign at BD Panel & Dinner location
- Conference pre-promotion
- Pre-conference email blast
- Subject Matter Expert Featured -- Partnering Plus
- Opportunity to nominate panelists
- Three complimentary invitations to VIP Reception
- Three complimentary registrations to conference
- PowerPoint recognition of company name and logo during plenary conference sessions
- Prominent placement of company name and logo throughout conference
- Full page ad in choice position in conference program
- Company profile in conference program
- Logo and hyperlink on conference website.
- Exhibit table
- Opportunity to purchase additional registrations at discounted rate
- Opportunity to provide one approved bag stuffer

**BioPartnering.com Sponsor – SOLD**

**Pedometer Sponsor – \$6,000 NEW**

**Water Bottle Sponsor – \$6,000 NEW**

**Massage – \$6,000 NEW**

- Company name/logo prominently displayed on indicated item (Shared w/smaller conference logo) given to all attendees
- Conference pre-promotion
- Pre-conference email blast
- Subject Matter Expert Featured -- Partnering Plus
- Opportunity to nominate panelists
- Three complimentary invitations to VIP Reception
- Three complimentary registrations to conference
- PowerPoint recognition of company name and logo during plenary conference sessions
- Prominent placement of company name and logo throughout conference
- Full page ad in conference program
- Company profile in conference program
- Logo and hyperlink on conference website
- Exhibit table
- Opportunity to purchase additional registrations at discounted rate
- Opportunity to provide one approved bag stuffer

**Breakfast Sponsor -- \$5,000**

- Conference pre-promotion
- Placement of company logo on easel sign in breakfast area
- Three complimentary invitations to VIP Reception
- Three complimentary registrations to conference
- PowerPoint recognition of company name and logo during plenary conference sessions
- Prominent placement of company name and logo throughout conference
- Full page ad in conference program
- Company profile in conference program
- Logo and hyperlink on conference website
- Opportunity to nominate panelists
- Exhibit table
- Opportunity to purchase additional registrations at discounted rate
- Opportunity to provide one approved bag stuffer

**Break Sponsor- SOLD**

**Poster Session Sponsor – \$5,000**

- Speaking opportunity
- Conference pre-promotion
- Placement of company logo on easel sign at Poster Session location
- Opportunity to nominate panelists
- Three complimentary invitations to VIP Reception

- Three complimentary registrations to conference
- PowerPoint recognition of company name and logo during plenary conference sessions
- Prominent placement of company name and logo throughout conference
- Full page ad in conference program
- Company profile in conference website
- Logo and hyperlink on conference program.
- Exhibit table
- Opportunity to purchase additional registrations at discounted rate
- Opportunity to provide one approved bag stuffer

**Educational (1 LEFT), Presenting Companies (SOLD) – \$5,000 each**

- Introduce moderators
- Recognition from podium during opening session
- Conference pre-promotion
- Opportunity to nominate panelists
- Placement of company logos on easel sign in conference room.
- Three complimentary invitations to VIP Reception
- Three complimentary registrations to conference
- PowerPoint recognition of company name and logo during plenary conference sessions
- Prominent placement of company name and logo throughout conference
- Full page ad in conference program
- Company profile in conference program
- Logo and hyperlink on conference website
- Exhibit table
- Opportunity to purchase additional registrations at discounted rate
- Opportunity to provide one approved bag stuffer

**Supporting Sponsor – \$2,500**

- Power Point recognition of company name
- Company logo on group sponsor banner
- Two complimentary invitations to VIP Reception
- Two complimentary registrations for conference
- Exhibit table
- Half page ad in conference program
- Logo on conference website
- Opportunity to purchase additional registrations at discounted rate
- Marketing materials on general sponsor table

**Non-SEMDA Member Sponsor – \$1,750**

- Exhibit table (based on availability)
- Listing on group sponsor banner
- Complimentary invitation to VIP Reception
- Complimentary registration for conference
- Listing in Conference program
- Opportunity to purchase additional registrations at discounted rate

**SEMDA Member Sponsor – \$1,000**

- Exhibit table (based on availability)
- Listing on group sponsor banner
- Complimentary invitation to VIP Reception
- Complimentary registration for conference
- Listing in Conference program and website
- Opportunity to purchase additional registrations at discounted rate

**Exhibit Table – \$1,000**

- Exhibit table (based on availability)
- Complimentary registration for conference
- Opportunity to purchase additional registrations at discounted rate